



CEREBRO TECH
Perfection Redefined



TECH TUESDAY

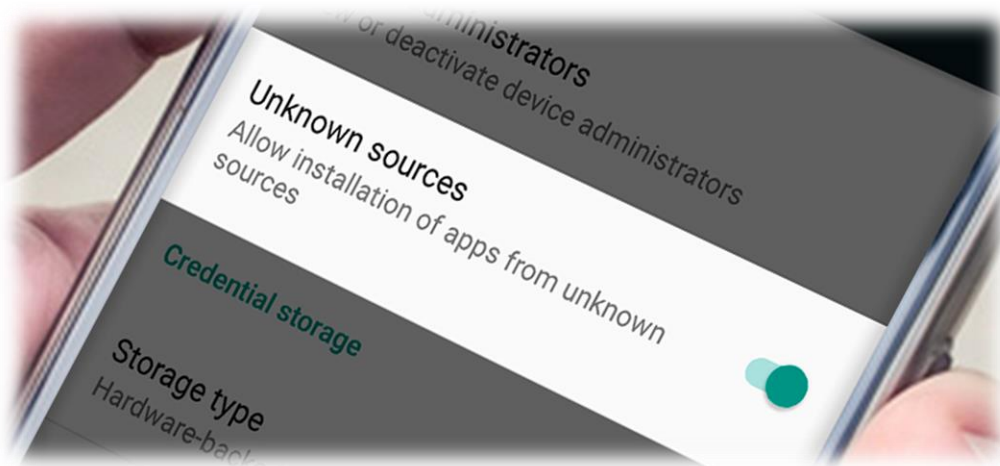
[tips and tricks everyone should know]

Tip of the day: Why choose an ANDROID Phone (PART 1)

Google's Android and Apple's iOS aren't just competing operating systems with different software; they're radically different platforms. Apple provides a locked-down, restricted environment, while Android provides freedom, flexibility and choice. I bet some of you are already itching to comment on this one - remember to share your perspective in the comments.

1. You Can Run Any App You Want

Apple has control over what you can do with your own phone. Exercising control over the app store is one thing, but it's more pernicious than that. Apple prevents your phone, or rather, their phone from running anything that doesn't appear in the app store.



2. You Can Customize Your Android Phone

Custom keyboards for Android can provide new input methods (and themes, if that's your thing). Swype and other keyboards allow you to slide your finger over the letters you want to type instead of hunting and pecking. It sounds a bit odd at first, but it's very intuitive (and fast!) once you try it.

Android also allows custom home screens. People complain about the launchers that come with Android phones, but you can replace them if you don't want them just install one of the many third-party launchers from the Market. Home screens, even the built-in ones, also support widgets, so you can see rich information without opening an app.



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