



CEREBRO TECH
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TECH TUESDAY

[tips and tricks everyone should know]

Tip of the day: Why choose an IOS (APPLE) Phone (PART 1)

1. There is no doubt that Apple still has the edge when it comes to the number of quality apps available. Most of popular apps are on both platforms but Developers still choose iOS as launch platform of choice for new apps, Prisma and Super Mario Run are recent example for this.

Example. Instagram took two years to debut on Android after it's launched for iOS.

2. IOS is not just a platform it shows how hardware and software complements each other. The best example for this is 3D Touch, a feature that no Android phone could copy. 3D Touch senses pressure, allowing you to take quick actions from the home screen just by long pressing on an app icon and you'll directly reach exact screen on that app.

